



Ranjeet Kumar, Tayi

Product Design Director
UX Architect & Leader

+1 408 431 ****

ranjeettayi@gmail.com
ranjeettayi.com

SUMMARY

Design for Enterprise Cloud, Data and AI

Seasoned designer & player-coach UX leader with 18+ years' experience designing for AI-powered cloud data systems. My design philosophy is to create simple, meaningful experiences with interactive brand storytelling with data, design, and technology in a human-centered approach. Lead UX Teams and effectively drives all UX aspects across entire product innovation ecosystems from strategy to design production.



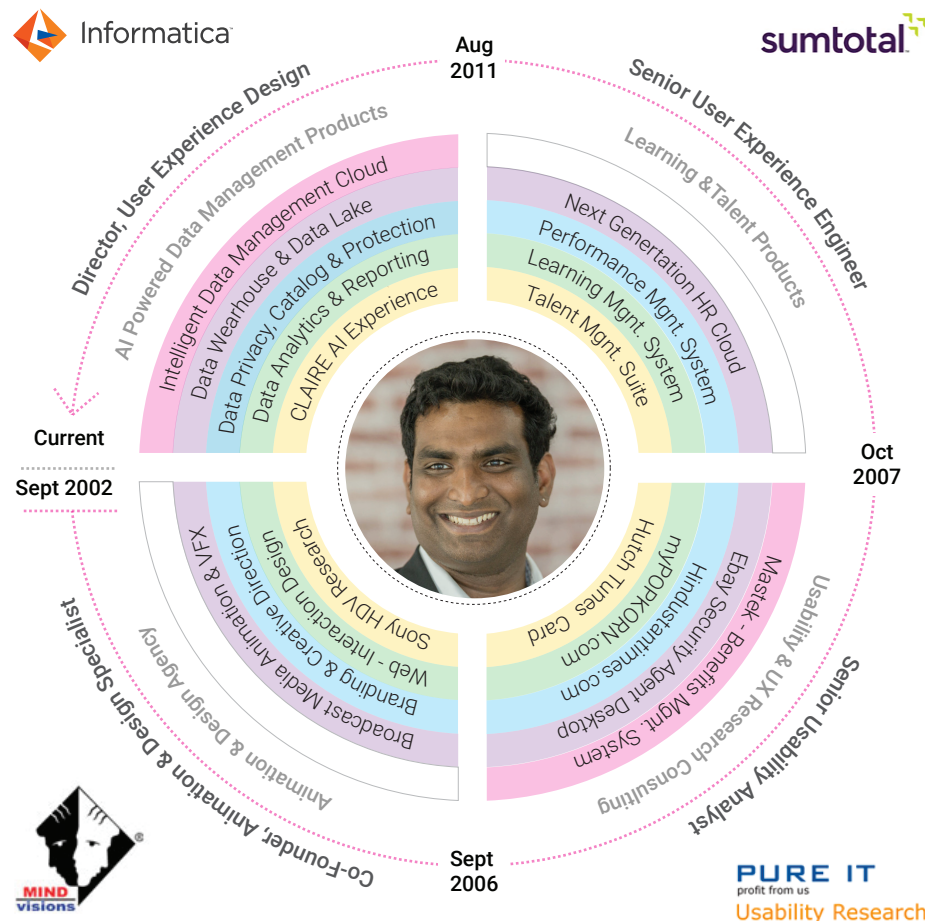
CAREER HIGHLIGHTS

Currently leading UX Team for AI experience and Cross Product UX for Intelligent Data Management Cloud, the industry's first and most comprehensive AI-powered Informatica Intelligent data management cloud.

Designing and conceptualizing the vision of CLAIRE™ metadata-driven AI-powered technology that learns customers and users' data landscape to automate thousands of manual tasks & augment human activity with many intelligent recommendations and insights.

Laser focus on cloud innovation, data visualization, and data-driven design. Designed and led UX for industry's first award-winning data security intelligence product "Data Privacy Management", "Data Asset Analytics", flagship "Enterprise Data Catalog" and successful in leading multiple cloud data management products.

Designed and led next-generation SAAS - SumTotal HR Cloud Platform with unified talent management. Collaboratively fosters company-wide, customer-first, design-led focus through evangelizing good design.



EXPERTISE

Creative Design Direction + Leadership
Envisioning Future Product UX + Concept Modelling
AI / ML Experience + Cross Product UX
Interactive Design System + UX Architecture
User Research + Design Production

PATENTS

Data Proliferation Graph #US2016301708A1
Data Protection #US20190312910A1
Generation of Missing Data #US20190258743A1
Data Protection #US 17/30017 (P)
Missing Data Identification #US20190258744A1 (P)

TALKS & PUBLICATIONS

RSA Conference, SFO- 2019, 2020
UXPA Conference, SD - 2019
IUI Conference, LA - 2019
Business Design Summit, Mumbai - 2018, 2019
Various UX Topics, UX India - 2012-2019
World Usability Congress, Austria - 2018
Design Leadership, Panel Moderator, UXIndia - 2018
UC Berkley Ext. - 2018 and more...

AWARDS

40+ Product Awards for Informatica Privacy products
by Info Security | 2015-2021
Multiple Employee Achievement & Innovation Awards
from Informatica, SumTotal and PUREIT
UXPA (UPA) web personality Award, Hyderabad | 2006

EDUCATION

Master of Philosophy
M.Phil - Jrm. & Mass Comm | MKU

Master of Arts
M.A - Advertising & Pr | MKU

Bachelor of Commerce
B.com | OU

Diploma in Design Management
Grow, USA. (40 weeks)

Design Leadership
Cooper U.

Advanced Multimedia
Arena & Hawk Multimedia

ASSOCIATIONS

CX Advisory Council - Cal State University, East Bay.
Board Member - Orissa Design Council, India.
Board Member - UXQCC, Europe.
Member, Design Management Institute, USA.
Core Team - Umo.Design, USA.